

CBH Grows Healthcare Practice and Expands into the Pacific Northwest

Irvine, CA – March X, 2007 - CBH launches Healthcare Practice to help providers and payers improve the quality of patient care, while meeting financial and operational performance targets. CBH has further expanded its presence in the Pacific Northwest to more efficiently meet the needs of this vital region.

CBH's healthcare practice has been launched specifically to address challenges the industry faces when seeking to understand and deploy performance management solutions in both the clinical and business side of healthcare operations. Years of experience developing and deploying performance management best practices in and out of the healthcare industry, has positioned CBH as a trusted partner.

When Nebraska Medical Center decided they needed to better manage overall performance, they chose CBH after a lengthy and robust competitive analysis. As Cognos' leading North American partner, CBH was selected due to their technical product strengths and industry experience implementing similar solutions at other large healthcare facilities.

"We wanted to consolidate our patient and financial information with an integrated system for performance management," said Mary Jo Brummel, director of Budget and Decision Support, The Nebraska Medical Center. "With these capabilities, we will be able to easily expand the number of business users who can plan, assess, and score performance against goals, so everyone including senior executives, can self-serve performance information."

Joining CBH's Healthcare Practice as its director is Mr. David Wofford. David will be responsible for the development and continued growth of the practice. Mr. Wofford comes to CBH from GE Healthcare Integrated IT Systems in Seattle. As the Executive Manager for Professional Services he was responsible for a team specializing in clinical information systems. Mr. Wofford has also published several papers with organizations such as HFMA on topics ranging from "Financial Analysis Projects" to "Electronic Medical Records." David is a graduate of Duke University and holds an MBA from the University of Chicago.

Also joining CBH's account management team in the Pacific Northwest is Ms. Lisa Smith. Lisa is responsible for customer care and development for CBH throughout the region, and will focus on building and maintain relationships with CBH customers and technology partners. She brings over 12 yrs account management experience in the technology sector with a strong focus on customer service and support. Ms Smith is a graduate from the University of Utah, and lives in Seattle WA. CBH's goal is to develop an even closer relationship with our partners in the region achieve greater customer satisfaction.

About CBH - CBH provides guidance for organizations that are developing and deploying Performance Management initiatives. Many Fortune 1000 and mid-market companies throughout North America are running faster, smarter and more effectively with the help of CBH. Headquartered in Irvine CA, with offices in Los Angeles, San Diego, San Francisco, Seattle and Dallas, CBH designs solutions for strategy deployment and performance management that include financial planning, metrics management, business intelligence, collaboration, and workflow technologies.

For additional information, visit our website www.CBHInc.com or contact CBH at 949-609-0123.